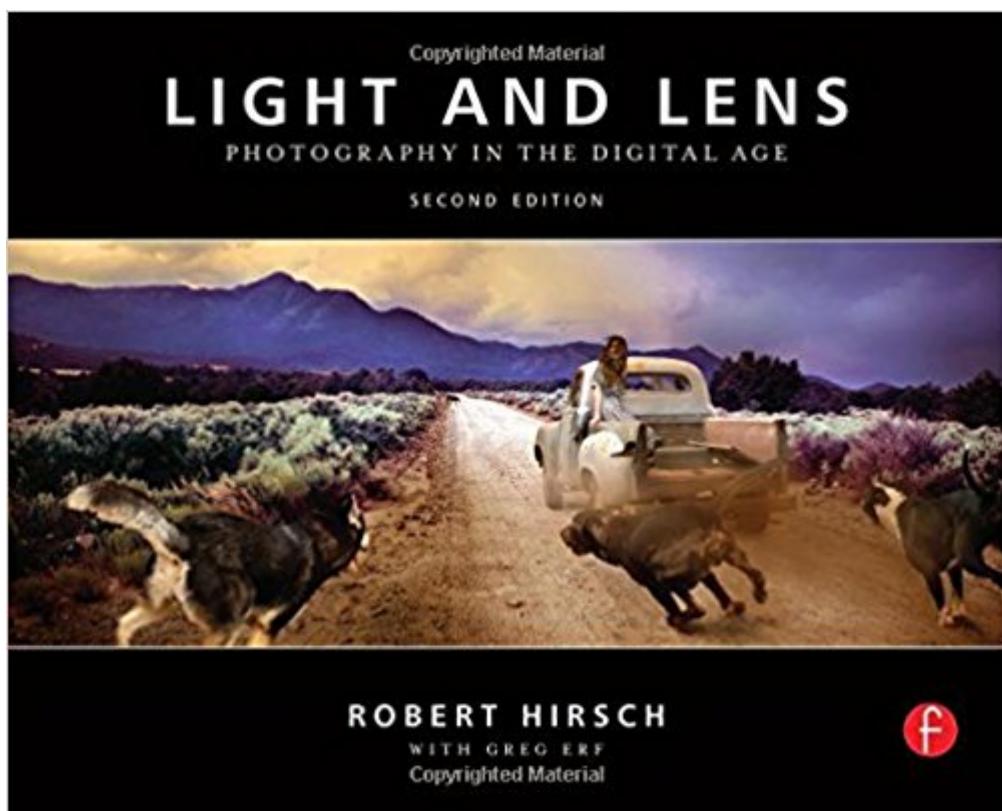


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# Light And Lens: Photography In The Digital Age



## Synopsis

Light & Lens: Photography in the Digital Age is a groundbreaking introductory book that clearly and concisely provides the instruction and building blocks necessary to create thought-provoking digitally based photographs. It is an adventurous idea book that features numerous classroom-tested assignments and exercises from leading photographic educators to encourage you to critically explore and make images from the photographers' eye, an aesthetic point of view. Acquire a basic foundation for digital photography. Light and Lens covers the fundamental concepts of image-making; how to use today's digital technology to create compelling images; and how to output and preserve images in the digital world. Explore the history, theory and methods of digital image-making. Light and Lens translates the enduring aesthetics of art photography into the digital realm. You'll view, capture and think about images from a new perspective. Increase your ability to analyze, discuss and write about your own work and the images of others. Learn with exercises and assignments by leading digital educators. Innovative techniques will train your eye to make the strongest visual statement. Solve visual problems and overcome image challenges. Whether you use a digital SLR or a point-and-shoot camera, you'll get new strategies to master composition, design and light. View the full range of the digital terrain with stunning images and commentary by over 190 international artists. Robert Hirsch is a renowned photographer, educator, historian and writer. His book credits include *Photographic Possibilities: The Expressive Use of Ideas, Materials and Processes*; *Exploring Color Photography: From the Darkroom to the Digital Studio*; and *Seizing the Light: A History of Photography*. He has had many one-person shows and curated numerous exhibitions. Hirsch has also conducted many workshops and interviewed eminent photographers of our time. The former executive director of CEPA Gallery, he is now the director of Light Research in Buffalo, New York, and on the Visual Studies faculty of University of Buffalo/The State University of New York.

## Book Information

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## Customer Reviews

"Light and Lens' is an ambitious work in that it presents an immense amount of complex technical information very clearly and succinctly without leaving anything out, weaves historical information throughout, challenges students (everyone!) to 'think critically' about the photograph and their own work at every turn, coaches, encourages, and it is also beautifully designed -- giving each artwork featured a real presence that inspires students." -- Laurie Turner, Santa Fe Community

College"Robert Hirsch clearly pitches Light and Lens: Photography in the Digital Age as an introductory college-level photography textbook that is foremost an idea book rather than a software or camera manual. In line with this philosophy, Hirsch ensures that critical seeing and aesthetic values are amply addressed alongside the technical. Thus, chapters on the history of photography, visual foundations, and symbolism lead off the book, and he closes with thoughtful chapters concerning seeing with a camera and thinking and writing about images. This emphasis is a refreshing and stimulating approach for a photographic textbook." -Excerpt from Afterimage, Vol. 36, Issue 1 "Hirsch's Light and Lens: Photography in the Digital Age is a valuable resource for information about skills, basic to advanced, for a new photographer or an experienced teacher. The text is written with knowledge of history and its importance to contemporary ideas and images. With its ambitious coverage of a broad range of skills and ideas, the text is applicable to students at a variety of levels and useful as a reference throughout a student's academic career." - Excerpt from Exposure

Robert Hirsch is a photographer, writer, and the Director of Light Research ([lightresearch.net](http://lightresearch.net)).

This is being as a textbook for my college digital photography class. It is a really good book on the subject, and very up to date. It covers many topics such as aesthetics, lighting, even some Photoshop areas. I have already taken Photoshop and have that book, but it does touch on it. I skipped that part to be honest as I've had the class on it, but a few students felt they needed more material and got the actual Photoshop manual or Photoshop for Dummies. All in all though, I think

this is a good book, full of good information.

I used this book for instruction only while still in school. My instructor only used it for reading but not to do the assignment in which I found very inspirational. I still have this book so that I can continue to do the assignments.

It was a required by my school

I had to have this book for a college digital photography class.

Great book very helpful

Good book worked well for my class I was in.

Good

This is a textbook, make no mistake about it. If you are taking a college course on the history of photography, this is a nice companion. It is NOT , however, anything that will help you take pictures or be of any practical help. If you want to learn how to use light and lenses to achieve practical effects and how to use your digital camera to the best of its abilities, by something else.

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